

A 'new era' in Yorkville

- ▶ Neighbourhood has long been loved by visiting celebs
- ▶ Now a new condo conversion has got everyone talking



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The iconic Four Seasons hotel is about to get a major transformation.

This highly anticipated development is about to renew the gateway to Yorkville.

The New Residences of Yorkville Plaza will take the place of the old hotel.

The Four Seasons has often been the stomping ground of Toronto International Film Festival celebrities and paparazzi during their visits, although this may be their last year at this location prior to construction.

Big names, such as Kevin Spacey, Matt Da-

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DAVID FELDMAN, PRESIDENT AND
CEO OF CAMROST-FELCORP

mon and Clint Eastwood have been spotted at The Avenue bar during TIFF.

Camrost-Felcorp's transformation will usher in a new era for this famous corner of Yorkville and Avenue Road, with an impressive contemporary retail mall at street level with completely revamped interiors.

Vertical glass accents will rise from the podium which will revitalize a large commercial footprint along Yorkville Ave.

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For those world travelers looking to stake a claim in downtown Toronto, Yorkville Plaza is the ultimate pied-à-terre address.

Lead architect Brian

INTERIOR DECOR

Classic meets contemporary

Yorkville Plaza's interior design options will be inspired by two dis-

Season of change

▶ **The storied Four Seasons Hotel** was originally built by a Canadian company, which opened its first hotel in 1961 and was founded by the young architect and builder Isadore (Issy) Sharp.

▶ **New location:** The hotel is slated to move down the street to Bay Street.

Andrew from WZMH Architects whose firm worked on the original 1970 structure has had a long-standing intimate relationship with the Yorkville neighbourhood.

On offer will be a selection of pied-à-terre and one to two-bedroom suites priced from the mid 300,000s.

The complete revamp of each floor launches the International Collection of suite designs including the Manhattan, New York, Paris, Milan and London.

tinct aesthetics.

Classically styled suites will feature a nostalgic colour palette with intricate textures, while clean lines and lustrous finishes define the contemporary international design option.



▶ Yorkville offers world-class shopping and restaurants.



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