



WILFRID LAURIER UNIVERSITY PHOTO

# FOR REAL PEOPLE

## LEARN WITH LAURIER WHILE WORKING

Wilfrid Laurier University has run its MBA program in Toronto's financial district for 15 years.

Ruth Cruikshank, Laurier's acting MBA director, says the program is a great success story "because it's really caught on well with working professionals in Toronto. It's a weekend program, so it's designed for people who have real jobs and work during the week. It's a different kind of program because you're learning at school at the same that you're working."

The Laurier MBA degree is offered in six formats, allowing you to choose what best suits your lifestyle. In addition, MBA candidates have the op-

portunity to achieve the MBA degree as well as one of two financial designations. You can take both the MBA and the Certified Management Accountant (CMA) program option or the MBA and Chartered Financial Analysis (CFA) designation.

Laurier's pass rates are exceptional in these designations as well. They maintain a 100 per cent pass rate on the CMA, and students are consistently in the top-10 percentile across Canada taking the CMA Board report and writing the CMA Case Exam.

Laurier's downtown campus location is conveniently located at the St. Andrews conference centre atop the Sun Life Tower at King and University.

# SIMON FRASER PROVIDES BUSINESS FOUNDATION

The Beedie School of Business at Simon Fraser University offers a unique MBA program designed for students whose first degree is in a discipline other than business. Described as "graduate business education for a new generation," the program was developed to satisfy the needs of changing industry needs and education markets.

"What we're doing is creating a cohort of students that is diverse and that is coming from a wide variety of backgrounds. They're similar in their stage of career, and their prior education does not include a business degree," explains associate dean of Graduate Programs Colleen Collins.

The full-time, fast-track program lasts just 12 months and provides a foundation in business management balanced by an understanding of ethics, sustainability and corporate responsibility.

"It is a very intensive one-year



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program," says Collins. "They need something afterwards to help them with that first step into their new career and so they do an internship at the end — anywhere from two to eight months — so that's an important part of the program."

The Beedie School of Business recently hosted a special public event on sustainability, alternative energy and business. Among others, executives from leading Canadian natural gas firm Encana were on hand to engage with students.