

WEALTH OF KNOWLEDGE



CENTENNIAL COLLEGE PHOTO

MARKETING WIN FOR CENTENNIAL

Centennial College's School of Business students enjoyed a commanding presence at the 2011 Ontario Colleges Marketing Competition, hosted by Humber College last week. The 26-member Centennial team scored highly in many of the most challenging marketing skills contests, including research, presentations, account management and international marketing.

them succeed spectacularly and some of them fail utterly and there's all sorts of reasons for that."

In addition, he will participate in international outreach opportunities on behalf of the college.

"Canada has a very good brand in the world these days and I think Centennial College has a very good reputation. And I think that some of these developing countries are interested in having their young people do business studies in Canada," Sloan says.

Sloan has held directorship positions with the Young People's Theatre and the National Ballet School of Canada. He has a masters of philosophy in economics from the University of St. Andrews and a bachelor of arts with honours from McGill University.

CENTENNIAL ADDS DAVID SLOAN AS EXECUTIVE-IN-RESIDENCE

David Sloan, senior vice-president and ombudsman of TD Bank Financial Group, has been selected as the first Executive-in-Residence of the School of Business at Centennial College. Sloan has come to know Centennial as a member of the college's board of governors and brings a wealth of practical knowledge from his many years of business experience.

Sloan will have a busy academic schedule ahead of him. His new volunteer position began Nov. 17 and he will be contributing in class as a lecturer, interacting with college business students and faculty.

"I will be doing some class work. I spent a couple days visiting classrooms and it is quite clear to me that students do want a perspective from outside the

college, and the biggest thing on their minds, as you can imagine, is how do we get jobs and how do we succeed in those jobs," Sloan says.

Sloan will impart his knowledge to business students through case studies to be used in class. "I think I could bring a perspective there. In my 30-plus years at TD, I've seen young people come into the organization. Some of