



CENTENNIAL COLLEGE PHOTO

WINNING AT CENTENNIAL

Students at Centennial College's School of Business recently won two provincial competitions that tested their skills and knowledge in the fields of marketing and financial planning.

The 26-member team was declared the overall winning college at last week's Ontario Colleges' Marketing Competition, hosted by Humber College. The Centennial team showed its acumen by scoring highly in many of the marketing skills contests, including research, presentations, account management and international marketing.

Centennial School of Business dean Michael Vourakes points out the importance of this provincewide marketing competition for business students. "It's something you can put on your cap, something you can put on your resumé."

He attributes the victory to a hard-working team and the participation of faculty and staff. "I would say it seemed like every night they were training and playing and doing mock sessions."

Bryan Abichandani participated in this year's competition, but says 2010 was disappointing for the team. "Last year we placed 10th in the competition and we didn't do very well."

For more than 30 years the prestigious Ontario Colleges' Marketing Competition has been drawing college teams from across the province, along with faculty coaches and considerable corporate support.

Abichandani is enjoying his experiences studying at Centennial.

"The program is fantastic. I honestly do believe that I chose the right college to go to. I've met a lot of good friends and my profs have been there to support me. A lot of them have been really cool giving me advice. The school has actually let me be adventurous and creative with what I think should be done with the school as well."

Centennial College School of Business students Ricky Teakchand Singh and Tony Mei hold the OCMC Winners' Cup, along with teammates Julie Anne Martinez and Bryan Abichandani, who is holding his William & Margaret Lydiatt Award.



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