



CERTIFIED GENERAL ACCOUNTS OF ONTARIO PHOTO

SOLID FOUNDATION

CGA PROGRAM DESIGNED TO GIVE YOU ABILITY TO DO MORE

Becoming a CGA puts you on the fast track to building an exciting career with strong earning potential, and the Certified General Accounts of Ontario can help you get there.

The CGA program of professional studies provides students with the technical abilities and skills they need to succeed in today's ever-changing global economy. The CGA program of professional studies is designed to give you

the ability to do more in your accounting career.

Once enrolled, you will learn how to analyze financial information, tackle complex management issues and implement corporate strategies. You will also combine accounting principles with critical thinking in order to meet the diverse needs of any organization, from start-ups to multinational corporations, from high-tech to not-for-profit.

As J.D. Clarke, senior vice-president of operations says, "The big thing with our designation is not only do we train accountants very strongly on a technical basis, we also train them how to make strong decisions with that accounting knowledge."

CGAs build their careers on a strong foundation of accounting and financial knowledge — and they understand how to apply that knowledge to see opportu-

MORE THAN NUMBERS

With the CGA program there is no need to choose between school and work. Students can do both — the CGA program lets students earn while they learn.

In fact, CGAs are in the top five per cent of income earners in Canada and 95 per cent say their CGA designation was a key to their success.

nities and provide solutions throughout the business.

According to Clarke, it's about "making decisions using that knowledge of accounting that you have; that could be decisions from a people side, it could be decisions that are more strategic, it could be decisions that are operational in nature."

There are many reasons to consider the CGA designation. Leading organizations hire CGAs because they bring more than straight accounting to the job. CGAs are known for their big-picture thinking. Certified general accountants see more than numbers — they see the impact and opportunity behind them.

As a CGA you will adhere to one of Canada's most respected codes of ethics and rules of professional conduct, and be respected for your commitment to continuing professional development.