

MBA FITS YOUR LIFE

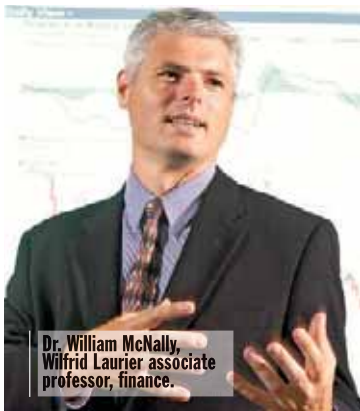
LAURIER PROGRAM OFFERS FLEXIBILITY

One of the great benefits of a Wilfrid Laurier MBA is flexibility; it's the MBA that fits into your life. The Laurier MBA degree is offered in six formats, allowing you the ability to choose the one that best suits your schedule and your needs.

You can choose a part-time program on alternate weekends at the downtown Toronto campus, or choose a full-time or part-time degree at the Laurier campus in Waterloo. Most Laurier MBA programs begin with the integrated core curriculum. Developed by Laurier, it's comprised of eight courses that combine critical business skills and knowledge.

In addition, Laurier MBA candidates have the opportunity to achieve the MBA degree as well as one of two financial designations. You can do both the MBA and the Certified Management Accountant (CMA) program option or the MBA and Chartered Financial Analysis (CFA) designation.

Maria Tamblyn is the program leader of Toronto MBA programs and says, "A Laurier MBA will help you achieve



Dr. William McNally,
Wilfrid Laurier associate
professor, finance.

WILFRID LAURIER UNIVERSITY PHOTO

personal and professional goals and you will stand out in the crowd as one of the best business leaders."

Every year, Laurier hosts a women's-only MBA alumni studio event, where a panel of female MBA graduates speak to young, new potential MBA candidates. Laurier's marketing manager, Erin Almeida, attended this year's event in Toronto and says, "Graduate students today have many options for MBA schools. Laurier's MBA Studio event was an excellent opportunity for potential students to engage with successful alumni and the faculty members who would act as their future mentors."