

THE HANDS-ON LEARNING EXPERIENCE

DEGROOTE SCHOOL OF BUSINESS BEST KNOWN FOR ITS CO-OP PROGRAM

As a pioneer in the creation of the co-op MBA model of learning, the DeGroote School of Business is the premier co-op MBA School in Canada. An integral part of DeGroote's innovative culture is its focus on experiential learning that enables students to gain hands-on experience through co-op work terms, internships and assignments that stimulate learning.

Melina Head is director of the McMaster MBA program.

"Probably what we're most well-known for is our co-op MBA program," she says. "It's the longest standing, the most well-known co-op MBA program within the country and allows students to gain a full year's worth of paid work experience while they go through the program."

Gloria So went into the MBA program wanting a specific goal — it was to pursue a career in the non-profit and charitable sector. "I really wanted the opportunity to



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be able to experience what it is actually like through having three separate co-op terms. In a way, it's the co-op that's been guiding my MBA experience and I've strategically placed my MBA co-op experience with different organizations in different types of roles," she says.

Students may choose from a wide selection of programs that fit their plans,

including the country's leading co-op MBA, a traditional MBA, the eight-month accelerated MBA, or a self-directed part-time MBA.

DeGroote is committed to corporate social responsibility with its many initiatives, including a resident MBA student sustainability director. Since McMaster's Ron Joyce Centre opened in

September 2010, integrating with the city of Burlington has been an important goal of the RJC community. The four-storey, 90,000-square-foot building, home to the DeGroote School of Business' MBA and executive education programs, is one of five McMaster buildings certified by the Leadership in Energy and Environmental Design green building rating system.