

EXPERIENCE THE PERSONAL TOUCH

SMALL CLASSES, INVOLVED FACULTY HIGHLIGHT NEW RYERSON PROGRAM

The Ryerson MBA, one of the newer programs in Toronto, is offered at the Ted Rogers School of Management, which received the Association to Advance Collegiate Schools of Business (AACSB) accreditation this past July. AACSB accreditation is considered the hallmark of excellence in business education, and has been earned by less than five per cent of the world's leading business schools.

Krystina Sulatycki will soon graduate from the MBA program, where she experienced a strong sense of community at the school.

"I think it's a really personal decision, in it really depends what you want to get out of it," she says. "Ryerson has a great fit for me because they have relatively small classes. The professors are really involved with the students, the staff gets to know everybody and you know all of your classmates, so it's a great opportunity to meet a



The Ken Jones Cup, sponsored by dean Ken Jones, is awarded annually to the winning team of the winter Integrative Week competition. This year, the cup was presented by Todd Young to the team of Shakil Alam, Anthony Deonarain, Marco Gonzales, Darnel Leader, Krystina Sulatycki and Ana Yanes.

RYERSON UNIVERSITY PHOTO

lot of really talented people."

Jim Tiessen, director of Ryerson's MBA program, attributes the sense of community to the size of the school. "We're a relatively small program, so it means that the students get to know each other quite well. The faculty gets to know the students and, importantly, career services people get to

know who the student is and what their interests are and the type of employers they might work with."

Ryerson students have the opportunity to engage industry partners by participating in Integrative Week. This year, Bombardier Aerospace executives presented a live case to full-time MBA students.

REASONS TO CHOOSE RYERSON

People: The Ryerson MBA programs are delivered and supported by a group of faculty and staff who work hard together to change lives.

Cost: Tuition price point is favourable, and with several scholarships and awards, programs are accessible to many who otherwise would not be able to pursue an MBA.

Location: The best MBA location in Canada — at the north end of the Eaton Centre, near Canada's largest financial core — right on the Yonge subway line.

This unique, integrative element gives students the ability to incorporate the information and practices taken from the curriculum. Parts of all three participating teams' solutions have actually been implemented by Bombardier.

Ryerson's MBA in the Management of Technology and Innovation is unique in Canada. "It's targeted for people that have an interest in the technology sector, particularly telecom, aerospace and IS/IT type work," explains Tiessen.