

# TOOLS FOR SUCCESS

## NEW RYERSON COURSE FOCUSES ON BUSINESS

Ryerson University introduces the Foundations of Management Initiative, a new one-year, part-time program designed specifically for non-business graduates. The program gets you up to speed with the tools that you need to succeed in today's highly competitive business environment, as well as earning you a professional designation.

Jane Lee Saber is the chair of marketing at the Ted Rogers School of Management. "The program is actually designed for anyone who does not have a business background," she says. "So they could be architects, they could be engineers, they could be art students, nurses, midwives, a variety of people who would like to have a foundation in business topics."

The program addresses two target markets, according to Saber. "These courses are



RYERSON UNIVERSITY PHOTO

also prerequisites for getting into the MBA program. It's both the people who are interested in pursuing an MBA, as well as those who just want a grounding in business."

Many students are interested in being employed rather than running their own business and really need a competitive edge. Your Professional Achievement in Management designation will show potential employers that you have the necessary business skills.

"They're so important virtually no matter what industry you're in," Saber says. "We spent countless thousands of hours and thousands of dollars developing the program and we're the first university in Canada to do anything like this."

Classes begin Sept. 15.

Don't miss the information session on Aug. 22 from 6-7 p.m. Go to TRS 1-075, 7th Floor at Ted Rogers School of Management, 55 Dundas St. W., Toronto.