

One of a kind condos

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The project overview

This week marked the highly anticipated ground-breaking at Yonge and Bloor for this exclusive \$450 million condominium community.

In response to consumer demand, five more storeys have been added, bringing the condominium's total height to 70 storeys. Occupancy is slated for December 2014.

● DUNCAN MCALLISTER

Location and transit

Situated at one of Canada's most significant intersections, One Bloor offers several transit options. Located at the intersection of the Yonge and the Bloor subway lines, residents can get anywhere quickly.

A short drive to the Don Valley Parkway, and you're on your way.

The downtown business core is five minutes by subway from here.

Five-year mortgage rates

FIXED		VARIABLE
5.39%	BMO	2.85%
5.39%	CIBC	2.85%
5.39%	HSBC	2.80%
3.89%	ICICI	2.35%
4.29%	ING	2.35%
5.39%	RBC	2.80%
5.39%	SCOTIA	2.50%
5.39%	TD	2.85%
3.49%	BROKER	2.10%

RATES MAY VARY BY PROVINCE. RATESUPERMARKET.CA FOR THE BEST RATES IN YOUR AREA.

Meet the condo

- ▶ **WHAT:** One Bloor condominiums
- ▶ **BUILDER:** Great Gulf
- ▶ **LOCATION:** Yonge and Bloor
- ▶ **WEBSITE:** www.onebloor.com
- ▶ **PHONE:** 416-922-0081
- ▶ **SIZES:** From 530 to 1,727 sq. ft.
- ▶ **PRICING:** From \$511,990 to over \$1.7 million

In the neighbourhood

A landmark urban location, Yonge and Bloor has all the best that the city has to offer.

Just north is Toronto's famous Yorkville area, with world-class couture and entertainment spots.

Shopping, dining, bars, cinemas and spas abound in this vibrant, central neighbourhood.

Building amenities

This futuristic structure has a spa area with separate his and hers hot and cold plunges, jet massages, experience showers, steam therapy and aroma stream therapy suites. There are outdoor terraces, two swimming pools, two sculpture gardens, a bar, a private dining room, a billiards room with TV bar and kitchenette. Maintenance Fees are estimated at \$0.50 per sq. ft.



▶ One Bloor Condominiums: Smack-dab in the middle of the city. You won't miss commuting.

Real news. Toronto

- Perspective Condos, Register Now, Sales Centre at 25 Fontenay Court, or visit perspective-condos.com**
- Open House, Condo at 336 Spadina Rd., Several Suites, July 23-24 from 12-4 p.m., Call 416-960-9995**
- Condo Open House at 55 East Liberty St., Suite 2102, July 23-24 from 2-4 p.m., Call 416-762-8255**
- O2 Maisonettes on George, Now Open at 49 Spadina Ave., Call 416-979-1333 or visit O2toronto.com**
- Final Release, The L-Tower at 22 The Esplanade, Call 416-777-2533 or visit thetower.com**

● DUNCAN MCALLISTER

SOME HIGH PRAISE FOR GTA'S HIGHRISE DESIGNS

ROOFTOP SURFING



STEPHEN DUPUIS
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I had breakfast last week with some colleagues from Edmonton who were here for meetings with prospective clients.

In their free time, they took a driving tour of the city and were quick to tell me how impressed they were with the number of construction cranes here, but more-so the quality of our condominium building design.

Quantity is a very nice thing, particularly if you're from a quieter market, but I was most pleased with the design compliment because I've

said it myself many times.

Being quite frank with them, I explained that 10 years ago, we were doing cookie-cutter condo buildings. With intense competition, our condo developers and designers are now churning out unique and beautiful buildings, inside and out, all throughout the Greater Toronto Area.

It's too bad my Edmonton guys had to return on Wednesday, because for all they saw, I could have shown them a lot more great stuff. For example, they didn't get to see the Absolute Towers (a.k.a. Marilyn Monroe) in Mississauga.

I would also have brought them by the ground-breaking ceremony for Great Gulf Homes' One Bloor development which took place last Friday morning.

At 70 storeys and 70 units, that building alone is quantity, but the awesome building design is what is most impressive.

Right across the road from One Bloor I could see The Uptown, a beautiful, new art-deco building, while a little to the southeast I could see Casa, which is more Armani than art deco, but beautiful in its own way.

The buildings yet to come in that area — Chaz, Five, Aura, several on Bay, Charles, or in Yorkville, will be further examples of the design excellence that has come to characterize the Toronto condo market.

STEPHEN DUPUIS IS PRESIDENT AND CEO OF THE BUILDING INDUSTRY AND LAND DEVELOPMENT ASSOCIATION (BILD) AND CAN BE FOUND ON TWITTER (TWITTER.COM/BILDGTA), FACEBOOK (FACEBOOK.COM/BILDGTA), AND BILD'S OFFICIAL ONLINE BLOG (BILDBLOGS.CA)